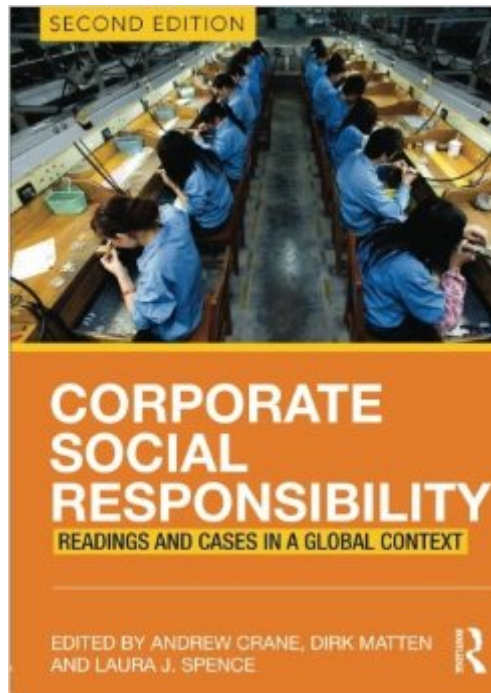


The book was found

Corporate Social Responsibility: Readings And Cases In A Global Context



Synopsis

As a relatively young subject matter, corporate social responsibility has unsurprisingly developed and evolved in numerous ways since the first edition of this textbook was published. Retaining the features which made the first edition a top selling text in the field, the new edition continues to be the only textbook available which provides a ready-made, enhanced course pack for CSR classes. Authoritative editor introductions provide accessible entry points to the subjects covered - an approach which is particularly suited to advanced undergraduate and postgraduate teaching that emphasises a research-led approach. New case studies are integrated throughout the text to enable students to think and analyze the subject from every angle. The entire textbook reflects the global nature of CSR as a discipline and further pedagogical features include chapter learning outcomes; study questions; challenges for practice boxes and additional further reading features at the end of each chapter. This highly rated textbook now also benefits from a regularly updated companion website which features a brand new 'CSR Case Club' presenting students and lecturers with further case suggestions with which to enhance learning; lecture slides; updates from the popular Crane and Matten blog, links to further reading and career sites, YouTube clips and suggested answers to study questions. An Ivey CaseMate has also been created for this book at <https://www.iveycases.com/CaseMateBookDetail.aspx?id=335>.

Book Information

Paperback: 616 pages

Publisher: Routledge; 2 edition (August 7, 2013)

Language: English

ISBN-10: 0415683254

ISBN-13: 978-0415683258

Product Dimensions: 6.8 x 1.4 x 9.7 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars See all reviews (4 customer reviews)

Best Sellers Rank: #528,796 in Books (See Top 100 in Books) #156 in Books > Business & Money > Processes & Infrastructure > Green Business #234 in Books > Textbooks > Business & Finance > Business Ethics #421 in Books > Business & Money > Economics > Sustainable Development

Customer Reviews

Great and comprehensive book that takes from a lot of sources. You WILL learn something.

Book is missing pages 377-408. Required text for the class I am in.

great book

Textbook

[Download to continue reading...](#)

Corporate Social Responsibility: Readings and Cases in a Global Context
Corporate Finance: Corporate Finance Guide To Understanding Corporate Finance With Strategies For Business Owners For Utilizing Corporate Finance Including ... Finance Business, Theory And Practice)
Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation
Strategic Corporate Social Responsibility: Sustainable Value Creation Reason and
Responsibility: Readings in Some Basic Problems of Philosophy The Corporate Responsibility Code
Book 1000 French Verbs in Context: A Self-Study Guide for French Language Learners: 1000 Verb
Lists in Context, Book 2
Philosophy of Human Rights: Readings in Context (Paragon Issues in
Philosophy)
Social Media: Master, Manipulate, and Dominate Social Media Marketing With
Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter,
Youtube, Instagram, Pinterest)
Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Ser
Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3)
Artistic Citizenship: Artistry, Social Responsibility, and Ethical Praxis
Introducing Comparative Politics: Concepts and Cases in Context, 2nd edition
The Complete Guide to Service Learning: Proven, Practical Ways to Engage Students in Civic Responsibility, Academic Curriculum, & Social Action
Business Ethics: Decision Making for Personal Integrity & Social Responsibility
Readings of the Lotus Sutra (Columbia Readings of Buddhist Literature)
Metaphysics: Contemporary Readings: 2nd Edition (Routledge Contemporary Readings in Philosophy)
Strunk's Source Readings in Music History: The Nineteenth Century (Revised Edition) (Vol. 6) (Source Readings Vol. 6)
Understanding and Managing Diversity: Readings, Cases, and Exercises (6th Edition)
American Government: Readings and Cases (15th Edition)

[Dmca](#)